

This rubric may be used for self-assessment and peer feedback. The project grade will be based upon the following evaluation scale:

Macbeth Theme Project PowerPoint/Video Rubric

ACTIVITY	Exemplary	Proficient	Partially Proficient	Incomplete	POINTS
<p>Preproduction Plan - Storyboard</p> <p>DUE MONDAY</p> <p>I will not take points off if the final production deviates somewhat from the storyboard.</p>	<p>6 points</p> <p>The storyboard thoroughly illustrates the slide or video presentation structure with boxed or thumbnail sketches of each slide or scene. All slides or scenes are numbered, and there is a logical sequence to the presentation.</p>	<p>4 points</p> <p>The boxes or thumbnail sketches on the storyboard include titles and text for each slide or scene and are in sequential order.</p>	<p>2 points</p> <p>The boxes or thumbnail sketches on the storyboard are not in a logical sequence and have incomplete information.</p>	<p>0 points</p> <p>There are very few boxes or thumbnail sketches on the storyboard and do not provide an overview of the presentation.</p>	
<p>Introduction</p>	<p>5 points</p> <p>The introduction slide or scene presents the overall topic and draws the audience into the presentation with a compelling quote or scene by relating to the audience's interests.</p>	<p>3 points</p> <p>The introduction is clear and coherent and relates to the topic.</p>	<p>1 point</p> <p>The introduction shows some structure but does not create a strong sense of what is to follow. May be overly detailed or incomplete and is somewhat appealing to the audience.</p>	<p>0 points</p> <p>The introduction does not orient the audience to what will follow.</p> <p>The sequencing is unclear and does not appear interesting or relevant to the audience.</p>	

<p>Content</p>	<p>20 points</p> <p>The content is written or performed clearly and concisely with a logical progression of ideas and supporting information.</p> <p>The audience has a clear sense of how the theme runs throughout the play; Gives a clear transition from the theme of the play to the theme in modern day society; Clearly reveals how the same theme is very relevant in modern day society.</p> <p>The project includes motivating concepts that provide the audience with sense of the project's main idea.</p> <p>Information shows significant evidence of originality and inventiveness. The</p>	<p>15 points</p> <p>The content is written or performed with a logical progression of ideas and supporting information.</p> <p>The audience has a sense of how the theme runs throughout the play; Gives a transition from the theme of the play to the theme in modern day society; Reveals how the same theme is relevant in modern day society.</p> <p>The project includes concepts that provide the audience with sense of the project's main idea.</p> <p>Information shows evidence of originality and inventiveness. The majority of the content</p>	<p>10 points</p> <p>The content is vague in conveying a point of view and does not create a strong sense of purpose.</p> <p>Includes some information with few facts.</p> <p>Some of the information may not seem to fit.</p> <p>The project is unclear concerning the main idea.</p> <p>Information reveals little originality and inventiveness. The majority of the content</p>	<p>0 points</p> <p>The content lacks a clear point of view and logical sequence of information.</p> <p>Includes little supporting information and only one or two facts about the theme.</p> <p>Information is incomplete or incorrect.</p> <p>Sequencing of ideas is unclear.</p> <p>The project contains no apparent main idea.</p> <p>Totally lacks creativity and originality.</p>	
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	<p>majority of the content and many of the ideas are fresh, original, and inventive.</p> <p>Strong analysis of how the Elizabethan theme transcends time revealing common patterns between the time periods; hidden meanings, old ideas evolving into new ideas.</p>	<p>and many of the ideas are fresh, original, and inventive.</p> <p>Good analysis of how the Elizabethan theme transcends time revealing common patterns between the time periods; hidden meanings, old ideas evolving into new ideas</p>	<p>lacks creative, fresh or original ideas.</p> <p>Weak analysis of how the Elizabethan theme transcends time revealing common patterns between the time periods; hidden meanings, old ideas evolving into new ideas</p>	<p>Very poor or no analysis of how the Elizabethan theme transcends time revealing common patterns between the time periods; hidden meanings, old ideas evolving into new ideas</p>	
Text Elements	<p>3 points</p> <p>The fonts are easy-to-read and point size varies appropriately for headings and text.</p> <p>Use of italics, bold, and indentations enhances readability.</p> <p>Text is appropriate in length for the target</p>	<p>2 points</p> <p>Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.</p>	<p>1 point</p> <p>Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background, overuse of bold or lack of appropriate indentations of text.</p>	<p>0 points</p> <p>The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors, poor use of headings, subheadings, indentations, or bold formatting.</p>	

	<p>audience and to the point.</p> <p>The background and colors enhance the readability of text.</p>				
Layout (PowerPoint or MovieMaker)	<p>3 points</p> <p>The layout is aesthetically pleasing and contributes to the overall message with appropriate use of headings and subheadings and white space.</p>	<p>2 points</p> <p>The layout uses horizontal and vertical white space appropriately.</p>	<p>1 point</p> <p>The layout shows some structure, but appears cluttered and busy or distracting with large gaps of white space or uses a distracting background.</p>	<p>0 points</p> <p>The layout is cluttered, confusing, and does not use spacing, headings and subheadings to enhance the readability.</p>	
Credits	<p>3 points</p> <p>Individual group roles (i.e., video--director, screenwriter, editor, actors, etc). Every person that participated in the project must have his or her role listed. This includes people that may have been used as actors, etc. outside</p>	<p>2 points</p> <p>A one or two roles not listed</p>	<p>1 points</p> <p>Three roles not listed</p>	<p>0 points</p> <p>Four or more roles not listed..</p>	

	our class.				
Graphics, Sound and/or Animation	<p>3 points</p> <p>The graphics, sound and/or animation assist in presenting an overall theme and make visual connections that enhance understanding of concept, ideas and relationships.</p> <p>Original images are created using proper size and resolution, and all images enhance the content.</p> <p>There is a consistent visual theme.</p>	<p>2 points</p> <p>The graphics, sound/and or animation visually depict material and assist the audience in understanding the flow of information or content.</p> <p>Original images are used.</p> <p>Images are proper size, resolution.</p>	<p>1 point</p> <p>Some of the graphics, sounds, and/or animations seem unrelated to the topic/theme and do not enhance the overall concepts.</p> <p>Most images are clipart or recycled from the WWW.</p> <p>Images are too large/small in size.</p> <p>Images are poorly cropped or the color/resolution is fuzzy.</p>	<p>0 points</p> <p>The graphics, sounds, and/or animations are unrelated to the content.</p> <p>Graphics do not enhance understanding of the content, or are distracting decorations that create a busy feeling and detract from the content.</p>	
Writing Mechanics	<p>8 points</p> <p>The text is written with no errors in grammar, capitalization,</p>	<p>6 points</p> <p>The text is clearly written with little or no editing required for</p>	<p>4 points</p> <p>Spelling, punctuation, and grammar errors distract or impair</p>	<p>0 points</p> <p>Errors in spelling, capitalization, punctuation, usage and</p>	

	punctuation, and spelling.	grammar, punctuation, and spelling.	readability. (3 or more errors)	grammar repeatedly distract the reader and major editing and revision is required. (more than 5 errors)	
Teamwork If one or two people did most of the work, no points will be deducted from their scores. If it is reported that some members did not help carry the work load, I will deduct points from their scores.	points negotiable The group documents how members brainstormed, discussed, assumed roles and solved problems. Provides evidence that group members helped one another, shared ideas, developed and evaluated their finished product(s). The project is clearly a group effort.	points negotiable The group documents how members divided tasks, shared the workload and managed problems in a way that advanced the group goal.	points negotiable The group occasionally helped one another but required teacher assistance to resolve differences. One person documents that he/she did most of the work and/or problems were not managed in a way that advanced the group goal.	points negotiable The group required teacher assistance with dividing tasks and resolving differences. Few people contributed their fair share of work.	
				TOTAL POINTS	/51

This rubric is a modification of a rubric found at: <http://www.uwstout.edu/soe/profdev/pptrubric.html>